COUNTDOWN TO CONFERENCE!
5 great conference activities for your calendar.

BY JOHN HEWITT
CLUBNSW CREATIVE SERVICES MANAGER

1. SEAFOOD PAELLA? SPIT ROAST PIG? BUSKERS?
After registering for the conference, delegates are invited to an informal meet-n-greet BBQ on the Southern Terrace of the Convention Centre. The Welcome Party is a great opportunity to catch up with friends, network with industry peers and generally chill in a relaxed setting. Roving buskers, Jackson Besley and Benny Nelson from the Talent Development Project, will provide entertainment. And to wash down the barbequed brilliance will be the latest and greatest from Lion, Carlton & United Breweries, Robert Oatley Vineyards and Treasury Wine Estates. Sponsored by everyone’s favourite game, Keno, the Welcome Party is the perfect soft-landing prior to the activities over the next two days.

2. FAT, FORTY & FIRED: THE ART OF REINVENTION
When Tracey Spicer’s seven-year-old daughter asked “Mum, why do women put on make-up and men don’t?”, the question set Tracey on a path of deconstructing the beauty myth she’d unwittingly supported for most of her professional life. At the Partner Brunch, Tracey will share the joy and satisfaction she’s gained by weaning herself off “extreme grooming”. The time saved has led to more time with her family and doing the things she loves. Renowned for the courage of her convictions, passion for social justice and commitment to equality, Tracey’s wicked sense of humour makes this a must-do for partners.

3. GETTING THE RIGHT MIX OF TALENT AND EXPERIENCE
Diversity on boards, generational change and making tough decisions in tough times — these are the key issues to be considered at the Club Directors Institute Lunch. As a Non-executive Director of UNICEF Australia and CEO of her consultancy, Q&Co, Megan Quinn is no stranger to these issues. To lead a business into the future, boards need to review their mix of talent and experience so that they can engage effectively with the needs of their customers. Get Megan’s take on how club boards can deal with these issues.

4. AT A CONFERENCE DINNER FAR, FAR AWAY …
Ground Control to all delegates. Launch is green. Warp Factor 10. Lift-off in 5 ... 4 ... 3 ... 2 ... 1.
The Conference Dinner is one of the most anticipated events in the industry’s social calendar and this year we’re blasting off to the final frontier — the far reaches of “Outta Space”. Strap on your lightsabers, or for the more retro at heart, your trusty ray gun, and get ready for an evening that’s light years ahead of anything you’ve experienced in this universe. Accompanying you on this flight will be Australian music icons and recent MO Award winners, Mental As Anything — so, let’s “live it up” and boldly go where no man or woman has gone before.

5. DO YOU HAVE A SOCIAL LICENCE TO OPERATE?
It is easy to see when you’ve lost your social licence. But how do you know when you’ve got it or how to build it? The social licence to operate began as a metaphor to bring attention to the need for companies to earn acceptance from the communities in which they operate. It’s now a management framework for complex times. In this fascinating session, world renowned corporate social responsibility expert, Dr Leeora Black, will explain what is meant by a social licence and explore the building blocks you can use to measure, analyse and develop an enduring social licence for your club.


CONGRATULATIONS TO MIKE BAILEY AND WESTS ASHFIELD LEAGUES CLUB
For winning the conference early bird registration prize — a 2015 Sydney to Hobart Boxing Day lunch for 10 sponsored by Robert Oatley Vineyards at their Deckhouse Function Centre at Woolwich Dock.
At a conference far, far away …

OUTTA SPACE

2015 CLUBSNSW CONFERENCE DINNER

with

MENTAL AS ANYTHING

6–11pm, Sunday 11 October
Gold Coast Convention & Exhibition Centre

Dress – Smart Casual

Book your tickets now

OUTTA SPACE, OUTTA SIGHT, OUTTA THIS WORLD